

Cassius 'Cash' Moter IV

Architect, Joseph & Joseph Architects

How did your early work experiences shape your work ethic?

"My first part-time job in high school was in the maintenance department at Lakeside Swim Club.

"Part of the responsibilities of that job was to prepare the pool in the spring for the coming summer, which included shoveling six months of rotting leaves that filled the bottom of the 3 million gallon pool.

"It was the one of the hardest, smelliest and most tedious jobs I have ever had. But it also was one of the most fun jobs.

"I have great memories of some of the friends I made while doing that. That experience not only made me appreciate not having to do that anymore but that the relationships you forge can make even the worst times enjoyable."

What are the primary duties of your work?

"As a project architect, I am responsible for translating a client's needs, wants and budget into their dream building.

"Throughout this process I am responsible for leading the team of architects, engineers and contractors to the ultimate goal of constructing a building for clients with budgets ranging from \$500,000 to \$20 million.

"My daily role includes creating the vision for a building, gathering the team of outside experts to assist in the design of the details and systems for the project and overseeing the

construction is to those specifications."

What excites you about your line of work?

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"It is a time when the possibilities are endless. Each new project provides new opportunities to learn and grow in my profession, and that is an exciting moment."

What are the greatest challenges?

"The greatest challenge that I face in my job is balancing the wants, needs and budget of clients.

"For many of our clients, the project is the largest investment they will ever make, so naturally they want to stretch each dollar as far as possible. With each project

I try to communicate what is a reasonable expectation for their budget.

"On the other hand, I spend a considerable amount of each project working extremely hard to stretch each dollar for them without sacrificing quality. I treat each budget as if it were my own.

"I spend more time poring over where each dollar goes than my clients."

What is an achievement by a community group you serve and your role in that?

"I am extremely proud of my accomplishments during my tenure as YPAL

(Young Professionals Association of Louisville) president. This past year, YPAL embarked on its largest project to date — the design, funding and construction of what became Kentucky's first LEED platinum certified house for Habitat for Humanity.

"The project exceeded all expectations. ... I am proud to have played my role in this initiative and to add my professional skills to such a worthy cause.

"I also am honored that the project has continued past its first year. Today the American Institute of Architects has decided to take up this project in 2011.

"I am working with the AIA and Construction Specifications Institute to fund raise to build the second LEED-certified Habitat for Humanity home."

What is your fantasy job?

"Furniture maker. ... I would be perfectly content spending all day the shop cutting wood and designing new pieces.

"It would be nice to design something that I don't have to wait more than a year to see built." |

Lifetimes

Age: 30

Birthplace: Louisville

Residence: East End

Family: Wife, Tara Moter, two children

Education: Bachelor's degree in architecture, Clemson University; master's degree in architecture, University of Tennessee; attended the Charles E. Daniel Architectural Center, Genoa, Italy

Donates time to: Board of directors, Young Professionals Association of Louisville; board of directors, Habitat for



Cash Moter IV takes a break in the Revolver Home Accessories, Furniture & Gifts store.

Humanity of Metro Louisville; board of directors, Louisville Downtown Management District

Hours works per week: 45

Word that describes him: Even-keeled

Interesting fact about him: He is an accomplished juggler.

Shopping weakness: Home Depot

Favorite restaurant in area: Ramsi's Cafe on the World |